



MILWAUKEE DOWNTOWN

Business Improvement District #21 600 East Wells Street Milwaukee, Wisconsin 53202
414.220.4700 fax 414.220.4710 www.milwaukeedowntown.com

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ELIZABETH A. WEIRICK

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Milwaukee Art Museum

PAUL UPCHURCH

VISIT Milwaukee

Emeritus

GARY P. GRUNAU

Grucon group, Inc.

MILWAUKEE DOWNTOWN BUSINESS IMPROVEMENT DISTRICT #21

Board of Directors Meeting

Of

Thursday, May 8, 2014

8:00 a.m.

Reit Management and Research Conference Room
100 East Wisconsin Avenue, 2nd Floor Galleria, Suite
255

AGENDA

1. Roll Call
2. Approval of March 13, 2014 minutes
3. Strategic Plan Preliminary Work-Frank Martinelli
(8:20-10 minutes)
4. Executive Committee Report
 - Revised By-laws-Board Action Required
 - Traveling Information Kiosk Replacement-Board Action Required
5. Committee Reports
 - Finance
 - Marketing-Tactical Plan
 - Economic Development
 - West Wisconsin Avenue Update
 - Market Research
 - Taxi Cab Changes
6. New/Other Topics
7. Adjourn

DOWNTOWN